

Establishing an Innovation Management system

FOCUS AREAS

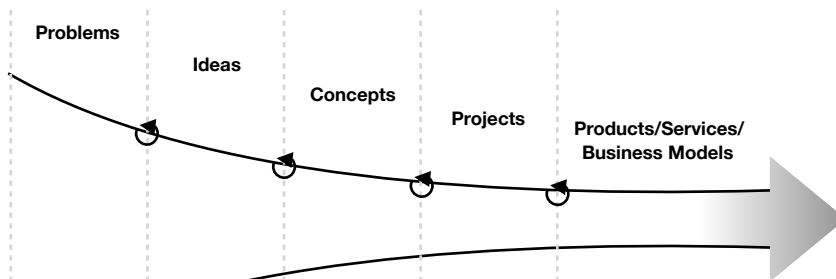
Strategy

Innovation

Is your organisation even ready to innovate? What will be the process? How will decisions be made? Who will drive innovation and who will support? These are critical questions to answer BEFORE an organisation starts innovating. Without solving these problems good ideas can get 'stuck' and move nowhere. This workshop will help an organisation prepare the infrastructure and culture to innovate effectively.

1 Establish Innovation Phase gate

Duration: 2 days



2 Establish clear criteria to move idea past each gate

3 Define gate keepers



4 Test system



AJ Boelens - Lead Facilitator and Consultant

I am passionate about bringing customers into the heart of a client's strategy and innovation. I've worked across multiple B2B and B2C sectors to help leadership teams get their strategic sequence right and introduce the right management and innovation tools/frameworks to enable them to focus and deliver value for their customers and stakeholders.